

[View this email in your browser](#)



DIGITALIZED FINANCIAL EDUCATION FOR SENIORS -
INTERACTIVE SCENARIO GAMING SOLUTIONS FOR
INCREASING ONLINE FINANCIAL LITERACY OF
SENIORS

WHAT'S NEW ON "DEFINE"



The DEFINE project partners met online in September and October to discuss the progress of the training with seniors and trainers and to plan the upcoming activities.

The **University of Alicante (Spain)** and the **Volkshochschule Hannover (Germany)** have already started the activities, while **E-Seniors (France)**, **Progetto Marconi (Italy)** and **FH JOANNEUM Graz (Austria)** will start the trainings in the next weeks.

Subscribe to our newsletter to stay informed!

TRAINING & DISSEMINATION IN FRANCE

In the framework of the Erasmus+ project "**DEFINE - Digitized Financial Education for Seniors - Interactive Scenario Gaming Solutions for Increasing Online Financial Literacy of Seniors**", the French partner E-Seniors will start the implementation of the training for adult trainers in the next weeks. In addition, E-seniors is currently recruiting seniors in order to start the DEFINE training with them. So far the recruitment process is going well and seniors have shown great interest in learning more about online banking tools and online security.

On the **dissemination front**, the French partner is working full steam ahead! The association has already presented the project during a few annual associations' forums held in different arrondissements of Paris, on September 4th and 11th. The association gathered some interest for the project which helped recruitment efforts.

Moreover, on October 12th, E-Seniors organised an **event** to mark seniors' week in France, gathering volunteers, seniors and staff. On that occasion, E-Seniors' DEFINE team presented the project and the DEFINE platform to approximately **40-50 participants** and put up a sign-up sheet for those seniors interested in taking part in the training sessions.

For more information on how to sign up to the DEFINE training sessions organised by E-Seniors or more information on E-Seniors' event, head to:

- [DEFINE project on Facebook](#)
- [E-Seniors Facebook page](#)

Isabella Ramos Mendoza, Eleonore Lehn, Anemone Trysavath
E-Seniors, France

**TRAIN THE TRAINERS AT THE
UNIVERSITY OF ALICANTE**



On September 7th a **train-the-trainer event** of the DEFINE project took place at the **University of Alicante** organised by the Institutional Project Management Office (OGPI).

During the meeting, the DEFINE project partnership aims, target groups and expected results were presented by **Prof. Joaquín Marhuenda**, a DEFINE Project Researcher.

Following the presentation of the project, **Ms. Noelia Lopez**, OGPI Senior Project Manager, presented the DEFINE training course **“Digital financial literacy for seniors”** developed in the framework of the project. The course, funded by the Erasmus+ programme, aims at increasing seniors' skills on IT and online financial management services.

This face-to-face course is a pilot course, divided in five modules, that has been taking place since 28th September at the University of Alicante (Ramón y Cajal).

The event was attended by the **five professors of the University of Alicante** that will deliver the training, **two representatives of the Santander Bank** that will collaborate in the implementation of the course to ensure that is practical orientated and **a representative of the Permanent University of the University of Alicante**, collaborating in the dissemination and implementation of the course.

Noelia Lopez
University of Alicante, Spain

Two different pilots: interesting experiences in Germany

In July and August 2021, the **Volkshochschule Hannover (VHS)**, a public adult education center, carried out **two different pilots**: the first one face-to-

face, the second one online.

The background for these different approaches has been that on one hand the VHS had trained their elder participants in online learning in the starting period of Corona pandemic and that, on the other hand, due to Covid19 some seniors are afraid to attend courses, where they meet others in a room for several hours. Therefore, we offered both. A third piloting will start soon as part of the “**Seniors’ Computer Club**”, which takes place frequently for groups of seniors on different levels (basic and advanced).

These first pilots showed that the seniors are highly interested in the topic related to online banking. Despite the requested basic ICT knowledge for being able to participate, the seniors needed a lot of practical help to operate their computers in the expected way. Therefore, time has to be planned for that. The VHS provides informal education, so the participants decide what they want to learn. In the DEFINE course the trainer realized that not all modules meet the interest of the participants in the same way. **The greatest interest was focused on the topic of security in the Internet and especially in online banking.**

In summary, we can state that the topic of digital financing is very relevant for the seniors, **the training has to be practice-oriented, so the scenario—games and the test-accounts are helpful.** The modular structure is perfect for customizing the training to the specific needs of the participants. The modules can be taught separately. For example, in the two pilots, the module 2 found not a high interest and so the trainer could shorten it without facing the problem that the knowledge would be needed for the other modules.

Renate Ackermann

Volkshochschule Hannover, Germany



Co-funded by the
**Erasmus+ Programme
of the European Union**

Project n. 2019-1-AT01-KA204-051249

The European Commission's support for the production of this publication does not constitute an endorsement of the contents, which reflect the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).