



DIGITALIZED FINANCIAL EDUCATION FOR SENIORS -
INTERACTIVE SCENARIO GAMING SOLUTIONS FOR
INCREASING ONLINE FINANCIAL LITERACY OF
SENIORS

WHAT'S NEW ON "DEFINE"



The DEFINE project ends at the end of March, therefore the majority of planned activities is already implemented. In order to check the implementation of activities and to plan some activities to be done till the end of the project, as well as to plan then sustainability actions for DEFINE project, consortium partners met online at the beginning of March.

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DEFINE CONFERENCE



On the 3rd of March, FHJoanneum organized an online DEFINE conference on Financial Literacy in today's digital area. The conference was organized with the main aim of increasing the awareness about the DEFINE project results as well as about the importance of being digitalized financially literate.

Great participation, strong engagement and very important topic on digital financial literacy are the main factors that made online DEFINE conference very successful.

At the conference 5 invited key note speakers presented different topics related to the financial literacy and DEFINE partners presented DEFINE project results in detail. Attendees had opportunity to listen and discuss about Management of Adult Education; The importance of Financial literacy; Digitization and Financial literacy; Digitalization of retail banking, as well as about E-banking training for seniors.

Special focus was put on the presentation of the DEFINE project including the training toolkit developed within the project that is divided into 5 Modules covering: Definition of digital financial services, Money Management for

Seniors, Online Banking, Online Security, as well as Alternative Payment Methods. At the conference attendees also got information where to find all the important information about the project as well as developed training toolkit including training materials, videos and learning scenario games.

As the conference was also livestreaming the interested public can in any time listen/watch the conference on the following link: [DEFINE Conference](#).

To increase the awareness about the project further, partners from France, Germany, Italy and Spain will organize a multiplier event – a round table, where they will present the DEFINE project results and transferability and evaluation handbook.

DEFINE training toolkit together with the learning scenario games and videos are available on the DEFINE website. <https://define.fh-joanneum.at>



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