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DIGITALIZED FINANCIAL EDUCATION FOR SENIORS -
INTERACTIVE SCENARIO GAMING SOLUTIONS FOR
INCREASING ONLINE FINANCIAL LITERACY OF
SENIORS

WELCOME TO THE FIRST NEWSLETTER OF THE “DEFINE” PROJECT!

The **DEFINE** project follows the goal of identifying the needs of seniors in terms of digital financial education and training them in using digital financial tools in a safe and confident manner.



ABOUT THE PROJECT

DEFINE's objective is to increase seniors' IT skills and online financial management services knowledge connected to **money management, budgeting and investments**.

In order to give a complete overview of existing trainings, of seniors and educator needs and of the existing gaps, a diversity of research methods was applied:

- a desk research underlying best practices in the fields of finance, ICT education and digital finance education and courses dedicated to seniors;
- a focus group with a total of 30 participants, in order to get qualitative information allowing to tailor the course to seniors' and educators' preferences/needs and expectations;
- an online survey with a total of 243 respondents, in order to better understand seniors' profiles and needs in terms of digital financial skills and education.

Its conclusions guide the development of the skill card creation and training curriculum strategy.

DEFINE SKILL CARD CREATION AND STRATEGY DESIGN

It is essential to define the set of skills which need to be acquired by the future trainees. Skill cards were created focusing on the following areas of **digital financial literacy**:

- Definition of financial and digital terms / Digital Financial Services - Basic terminology
- Money management for seniors – how to budget, apply for benefits, and manage prepaid debit cards
- Online banking environment
- Online Security
- Alternative payment methods

All data and ideas generated are combined within this skill card to create a document based on pre-defined methodology and on scientific analyses.



DEVELOPMENT OF CONTENTS AND VIDEOS / WHAT'S COMING NEXT

The partners are currently working on the finalization of the **training materials**, **videos** and **game** production.

Next year, partners will focus on the translation of the training in their national languages and on **piloting** the course.

WHO IS DEFINE?

Our Consortium consists of **7 partners** from **Austria, Germany, Spain, France and Italy**:

FH | JOANNEUM
University of Applied Sciences

vhs
ADA UND THEODOR LESSING
VOLKSHOCHSCHULE
HANNOVER



Universitat d'Alacant
Universidad de Alicante



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